



Sustainable Future for Farmers & Farmer Communities



ADM International Sarl
Cocoa Division
Michiel Hendriksz
Director of Sustainability

Focus on 4 Key Intervention Areas



Social Responsibility



Environmental Stewardship



Quality Management
and Productivity



Producer Group Organization



Focus on Social Responsibility



- **Incentives for Compliance** to SERAP and other programs' integrated social standards.

- **Health & Nutrition**, understanding and respecting applicable **Laws** and **rights**.

- **Education** and **Vocational Training**

- The role of **Women** in farming communities and cocoa supply-chain.

- **Working Conditions** and **Safety**.



2

Environmental Stewardship



- **Safe and rational use** of crop-protection products.
- **Soil health** and **fertilizers**,
- **Biodiversity, climate & conservation.**
- **Plantation re-habilitation, forest protection and re-forestation.**



3 Quality Management & Productivity



- Farmers receive training on **Good Agriculture Practices** (yields & quality)

- Crop Husbandry
- Integrated Pest Management
- Quality & Productivity
- Agricultural inputs



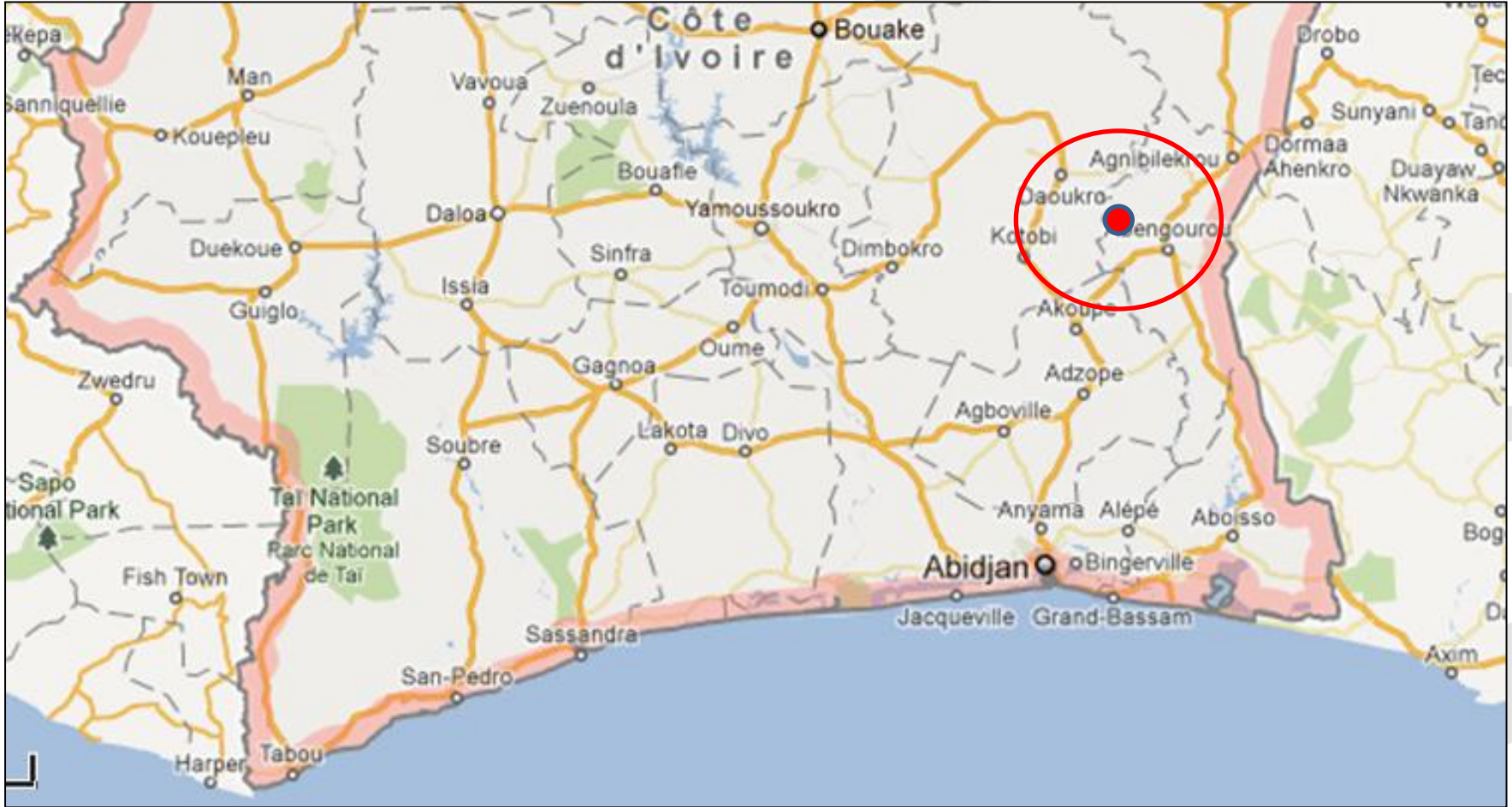
4 Producer Group Organization



- Fostering community-based approach
- Farmers Group Organizations are trained on:
 - Producer Group Governance
 - Fiscal & Operational Responsibility
 - Market Understanding & Access
 - Transparency & Compliance
 - Business Principles & Corruption
 - Gender Equality & Non-discrimination



The Village of Amélékia



School Améliória



The old school canteen



New school canteen



Trigger 1: Women Power in Amélékia



Trigger 2: School statistics – Amélékia

SITUATION DE FIN D'ANNEE

Abs	Effectif	Nb de classe	Cours	Sexe	Effectif		Abandon		Totaux en classe		Exclus		Total	
					Revenu	Année	Nb	%	Nb	%	Nb	%	Nb	%
28					38	37	01	2.60	25	65.80	00	00	25	65.80
24					33	31	02	6.06	21	63.64	00	00	21	63.64
51					77	68	03	4.20	43	55.84	00	00	43	55.84
					19	17	02	10.52	11	57.89	00	00	11	57.89
					25	25	00	00	18	72.00	00	00	18	72.00
					44	42	02	4.5%	32	72.7%	00	00	32	72.7%
					27	25	02	7.4%	19	69.6%	00	00	19	69.6%
					16	16	00	00	12	75%	00	00	12	75%
					43	41	02	4.6%	37	86%	00	00	37	86%
					28	26	00	00	19	67.9%	00	00	19	67.9%
					23	23	00	00	15	65.2%	00	00	15	65.2%
					51	51	00	00	34	66.7%	00	00	34	66.7%
					23	23	00	00	14	60.9%	00	00	14	60.9%
					22	20	03	13.6%	15	68.2%	00	00	15	68.2%
					45	43	03	6.6%	31	68.9%	00	00	31	68.9%
					40	36	04	10%	26	65%	00	00	26	65%
					22	21	01	4.5%	16	72.7%	00	00	16	72.7%
					62	57	05	8.06%	42	67.7%	00	00	42	67.7%

SAGE²S

Specific Aged Group Education & Empowerment System

Target Age Groups

1. Primary school pupils
2. Adolescents
3. Young adults & Adults



SAGE²S

Specific Aged Group Education & Empowerment System

Primary School Pupils

Understanding the reason for the gender “mismatch” and try to bring the “natural” gender balance to primary schools.

Adolescents

Help primary school drop-outs with vocational training appropriate to the environment in which they live.

Young Adults & Adults

Help (young) adults to establish micro-enterprises related to agriculture/ horticulture / community services or anything.

SAGE²S – Primary Education Research (Nov '13)



Royal Tropical Institute

Going to school in Amélékia, a cocoa producing area in East Ivory Coast

A situation analysis with a focus on gender

By Evelien Kamminga, Ellen Mangnus and Noortje Verhart

SAGE²S – Adolescents (vocational) training





S.E.R.A.P.

Socially and Environmentally Responsible
Agricultural Practices

Thank you



S.E.R.A.P. is an
ADM Cocoa program

